

Metropolitan Washington Association of Independent Insurance Agents

2017 Partners Program



2017 Package Sponsorships	GOLD \$4,000	SILVER \$2,500	BRONZE \$1,500
Special Recognition			
Listing on MWAIIA Partner sign when displayed at Summer Event, Winter Social, and other organization events	LOGO	NAME LISTED	NAME LISTED
Listing as Partner on MWAIIA website	LOGO	NAME LISTED	NAME LISTED
Hyperlink to your company website from MWAIIA website	X	X	
Partner of month on MWAIIA home page	LOGO	X	
VIP Lunch with MWAIIA Board of Directors	X		
Recognition in MWAIIA online newsletter sent to over 250 individuals	LOGO	X	X
Planning Session with MWAIIA Board of Directors	X	X	X
Associate Membership			
One Year MWAIIA 2016 Associate Membership (\$400 value credited for Sept 2017 dues payment)	X	X	X
Winter Networking Social			
Partner recognition in pre-event materials	LOGO	NAME LISTED	NAME LISTED
Partner recognition at event	X	X	X
Sponsorship of Door Prizes with recognition at event	X	X	X
VIP recognition in Continuous Slide Show	LOGO	NAME LISTED	NAME LISTED
Summer Event			
Partner recognition in pre/post event material	LOGO	NAME LISTED	NAME LISTED
Recognition at event through signage and/or TVs	LOGO	NAME LISTED	NAME LISTED
Sponsorship of Door Prizes with recognition at event	X	X	X
Complimentary agency event guests	5 Agents 3 Staff	3 Agents 2 Staff	
Complimentary staff attendees from partner organization	Attendees	Attendees	
MWAIIA sponsored other events (excluding Capital I Day)			
Sponsorship of and Recognition at additional networking events to be determined	X	X	X
Sponsorship of and recognition for one Online Course	X		
Class registration at member rate	X	X	X
<i>Estimated Package Value</i>	\$ 7,100	\$ 4,100	\$ 2,600